

# Press Release, December 9, 2008

## Monthly traffic performance data – November 2008



### Finnair's scheduled traffic load factors rose, price levels continued to fall

Finnair's scheduled passenger traffic grew 13.5 per cent compared with the previous year, but the average price of tickets continued to fall strongly. The passenger load factor in scheduled traffic rose by 3.7 percentage points. The passenger load factor rose in all areas of scheduled traffic.

Finnair's Asian traffic continued its growth in November, by 17.4 per cent. Growth in European traffic was 7.1 per cent. Domestic traffic declined by 10.9 per cent as a result of capacity cuts. In Finland, Finnair is focusing on long jet aircraft routes following the discontinuation of turbo-prop aircraft services. North American traffic grew by 38.9 per cent, influenced to a large extent by the addition of one flight per week to New York. North American traffic accounts for around six per cent of scheduled traffic's revenue passenger kilometres.

Leisure traffic grew 9.1 per cent compared with last November, and capacity increased by 9.9 per cent. The leisure traffic load factor fell by 0.6 percentage points in November.

Cargo demand has fallen worldwide since last spring. Finnair's cargo demand has also weakened rapidly during the autumn. In November the amount of cargo kilos fell by 13.1 per cent.

Of Finnair's flights, 77.1 per cent arrived on schedule, which represents an improvement of 2.7 percentage points from last year. The scheduled passenger traffic punctuality percentage rose from November last year by 2.9 percentage points to 79.5 per cent.

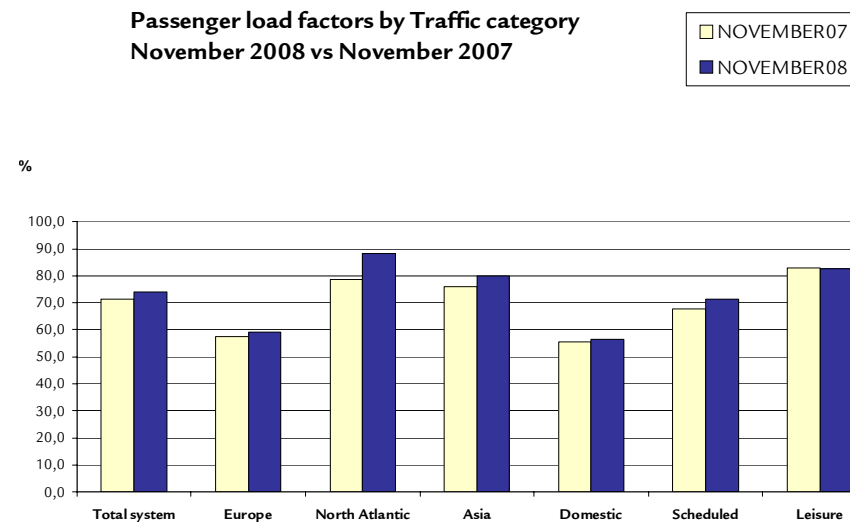
#### Finnair traffic

- **Finnair traffic** altogether increased by 12.3%, measured in revenue passenger kilometres. Capacity increased by 8.2%. Passenger load factor was 2.8 percentage points higher than year before, 74.1%. Number of passengers carried increased by 3.7% and was 642 404.

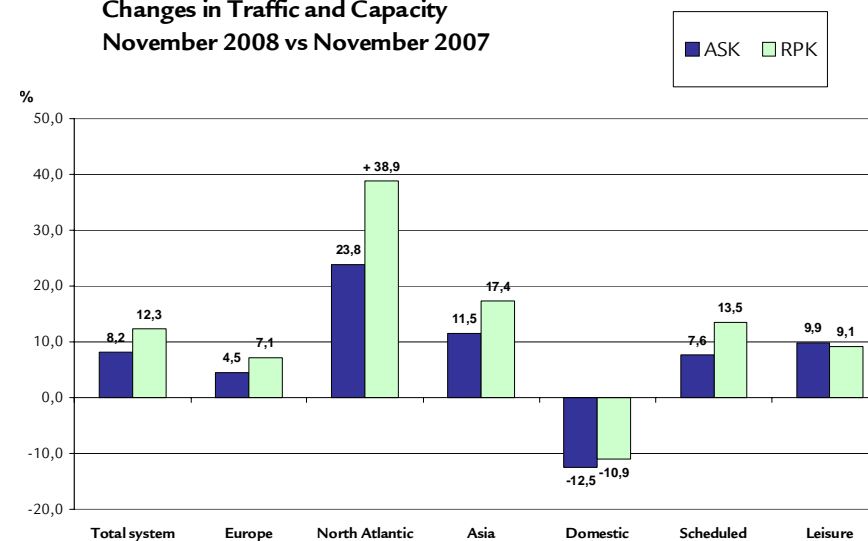
#### Scheduled traffic

- **Scheduled** traffic increased by 13.5%, measured in revenue passenger kilometres. Capacity increased by 7.6%. Passenger load factor was 3.7 percentage points higher than year before, 71.5%. Number of passengers carried increased by 2.7% and was 543 103.
- **Scheduled international** traffic, increased by 15.2%, measured in revenue passenger kilometres. Capacity increased by 9.3%. Passenger load factor was 3.7 percentage points higher than year before, 72.5%. Number of passengers carried increased by 7.7% and was 415 500.

Passenger load factors by Traffic category  
November 2008 vs November 2007



Changes in Traffic and Capacity  
November 2008 vs November 2007



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- ❑ **European** scheduled traffic, increased by 7.1%, measured in revenue passenger kilometres. Capacity increased by 4.5%. Passenger load factor was 1.5 percentage points higher than year before, 59.1%. Number of passengers carried increased by 3.4% and was 293 100.
- ❑ **North Atlantic** scheduled traffic increased by 38.9%, measured in revenue passenger kilometres. Capacity increased by 23.8%. Passenger load factor was 9.6 percentage points higher than year before, 88.1%. Number of passengers carried increased by 38.8% and was 12 900.
- ❑ **Asian** scheduled traffic increased by 17.4%, measured in revenue passenger kilometres. Capacity increased by 11.5%. Passenger load factor was 4.0 percentage points higher than year before, 79.9%. Number of passengers carried increased by 17.6% and was 109 400.
- **Domestic** scheduled traffic decreased by 10.9%, measured in revenue passenger kilometres. Capacity decreased by 12.5%. Passenger load factor was 1.0 percentage points higher than year before, 56.5%. Number of passengers carried decreased by 10.9% and was 127 600.

### Leisure traffic

- **Leisure** traffic increased by 9.1%, measured in revenue passenger kilometres. Capacity increased by 9.9%. Passenger load factor was 0.6 percentage points lower than year before, 82.5%. Number of passengers carried increased by 9.6% and was 99 300.

### Cargo

- Cargo traffic decreased by 13.4% in terms of cargo tonnes carried.
- Decrease in scheduled traffic was 13.1%. Cargo traffic decreased by 11.1% in Asian traffic was, by 24.8% in European traffic and increased by 10.2% in North-Atlantic traffic.
- Cargo traffic carried on chartered cargo flights decreased by 48.7%. The cargo load factor in the Far Eastern traffic was 69.0% and in the North Atlantic traffic 77.0%.

| TOTAL TRAFFIC                 | NOV08  | NOV07  | CHG %  | JAN - NOV08 | JAN - NOV07 | CHG %   |
|-------------------------------|--------|--------|--------|-------------|-------------|---------|
| <b>ASK (Milj.)</b>            | 2 423  | 2 241  | 8,2    | 26 631      | 23 813      | 11,8    |
| <b>RPK (Milj.)</b>            | 1 795  | 1 598  | 12,3   | 19 979      | 18 054      | 10,7    |
| <b>Passenger load factor</b>  | 74,1 % | 71,3 % | 2,8 pu | 75,0 %      | 75,8 %      | -0,8 pu |
| <b>Nbr of passenger (000)</b> | 642,4  | 619,6  | 3,7    | 7 642,5     | 7 476,9     | 2,2     |

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Finnair Oyj  
 Communications  
 9 December 2008

ATTACHMENT: Finnair Traffic Performance November, Financial Year 2008

**Next traffic statistics will be released on 8 January 2009**

## Finnair Group traffic performance November 08, Financial year 2008

The statistics include performance figures for Finnair and Aero Airlines. To allow for a better comparison, FlyNordic's performance figures have not been included in the reporting for 2007.

|  | Nov 08  | Change% | Jan 08 –<br>Nov 08 | Change% |  | Nov 08  | Change% | Jan 08 –<br>Nov 08 | Change% |
|--|---------|---------|--------------------|---------|--|---------|---------|--------------------|---------|
| <b>Total traffic</b>                     |         |         |                    |         | <b>Domestic</b>                          |         |         |                    |         |
| Passengers 1000                          | 642,4   | 3,7     | 7 642,5            | 2,2     | Passengers 1000                          | 127,6   | -10,9   | 1 348,9            | -14,1   |
| Available seat-kilometres mill           | 2 423,4 | 8,2     | 26 630,8           | 11,8    | Available seat-kilometres mill           | 115,4   | -12,5   | 1 270,3            | -6,3    |
| Revenue passenger kilometres mill        | 1 795,4 | 12,3    | 19 978,5           | 10,7    | Revenue passenger kilometres mill        | 65,2    | -10,9   | 749,0              | -8,5    |
| Passenger load factor %                  | 74,1    | 2,8 p   | 75,0               | -0,8 p  | Passenger load factor %                  | 56,5    | 1,0 p   | 59,0               | -1,5 p  |
| Cargo tones                              | 8 212,0 | -13,4   | 95 315,8           | 6,0     | <b>Leisure traffic</b>                   |         |         |                    |         |
| Available tonne-kilometres mill          | 369,2   | 7,5     | 4 115,1            | 13,0    | Passengers 1000                          | 99,3    | 9,6     | 1 201,3            | 10,3    |
| Revenue tonne-kilometres mill            | 207,7   | 5,9     | 2 335,3            | 10,5    | Available seat-kilometres mill           | 576,1   | 9,9     | 5 165,5            | 9,0     |
| Overall load factor %                    | 56,3    | -0,8 p  | 56,8               | -1,3 p  | Revenue passenger kilometres mill        | 475,3   | 9,1     | 4 525,3            | 12,4    |
| <b>Scheduled passenger traffic total</b> |         |         |                    |         | Passenger load factor %                  | 82,5    | -0,6 p  | 87,6               | 2,6 p   |
| Passengers 1000                          | 543,1   | 2,7     | 6 441,3            | 0,8     | <b>Cargo Traffic</b>                     |         |         |                    |         |
| Available seat-kilometres mill           | 1 847,3 | 7,6     | 21 465,3           | 12,5    | Cargo scheduled traffic total tonnes     | 7 893,2 | -13,1   | 92 209,0           | 10,0    |
| Revenue passenger kilometres mill        | 1 320,0 | 13,5    | 15 453,2           | 10,2    | - Europe tones                           | 1 631,9 | -24,8   | 19 084,4           | -6,4    |
| Passenger load factor %                  | 71,5    | 3,7 p   | 72,0               | -1,5 p  | - North Atlantic tones                   | 665,6   | 10,2    | 6 968,6            | 1,3     |
| <b>Europe</b>                            |         |         |                    |         | - Asia tones                             | 5 329,0 | -11,1   | 63 283,5           | 18,4    |
| Passengers 1000                          | 293,1   | 3,4     | 3 751,8            | 2,8     | - Domestic tones                         | 266,6   | -13,7   | 2 872,5            | -7,4    |
| Available seat-kilometres mill           | 656,2   | 4,5     | 7 819,2            | 6,2     | Cargo leisure traffic tones              | 130,3   | 239,9   | 482,8              | 14,5    |
| Revenue passenger kilometres mill        | 387,7   | 7,1     | 5 157,6            | 2,7     | Scheduled cargo charter tonnes           | 188,5   | -48,7   | 2 624,0            | -53,5   |
| Passenger load factor %                  | 59,1    | 1,5 p   | 66,0               | -2,2 p  | Cargo tonnes total                       | 8 212,0 | -13,4   | 95 315,8           | 6,0     |
| <b>North Atlantic</b>                    |         |         |                    |         | Available cargo tonnekilometres* mill.   | 83,9    | -39,3   | 892,0              | 2,6     |
| Passengers 1000                          | 12,9    | 38,8    | 142,4              | 9,3     | Revenue cargo tonnekilometres mill.      | 46,8    | -11,5   | 545,4              | 9,6     |
| Available seat-kilometres mill           | 96,8    | 23,8    | 1 104,0            | 7,5     | Cargo load factor* %                     | 55,7    | 17,5 p  | 61,1               | 3,9 p   |
| Revenue passenger kilometres mill        | 85,3    | 38,9    | 940,0              | 9,3     | <i>*Operational calculatory capacity</i> |         |         |                    |         |
| Passenger load factor %                  | 88,1    | 9,6 p   | 85,1               | 1,4 p   |  |         |         |                    |         |
| <b>Asia</b>                              |         |         |                    |         |  |         |         |                    |         |
| Passengers 1000                          | 109,4   | 17,6    | 1 198,2            | 15,7    |  |         |         |                    |         |
| Available seat-kilometres mill           | 978,8   | 11,5    | 11 271,7           | 20,9    |  |         |         |                    |         |
| Revenue passenger kilometres mill        | 781,9   | 17,4    | 8 606,6            | 17,5    |  |         |         |                    |         |
| Passenger load factor %                  | 79,9    | 4,0 p   | 76,4               | -2,2 p  |  |         |         |                    |         |